



clarkwood
management inc.

Dear Friends, Colleagues & Business Owners!

I am writing to you as a local business with an exciting opportunity to support youth in Uxbridge.

We, along with the help of individuals like you and businesses like yours, are fostering the advance development of a Competitive Youth Curling Team that will represent our communities in Uxbridge, Port Perry and the Durham region for years to come.

Our group began slowly back in 2017, developing as a team and practicing diligently under Coach Jay Fisher. Their hard work was rewarded with winning their first Bonspiel last season in Lindsay, Ontario. Now, they have committed to taking the next steps in their coaching development and competitive schedules this coming season, with aspirations to grow to the highest levels of the sport.

While we know that you likely are approached many times per year for various sponsorships, this is a unique opportunity to support a tight-knit team of four dedicated individuals, in a sporting venue that isn't lost in the mass of teams and players in sports such as hockey or baseball that typically receive the bulk of the local attention.

As the team manager, I get to work closely with our sponsors, including having our players give back to the community through volunteering and other local support. This ensures that our young boys develop the appreciation, self-esteem, character and work ethic required to succeed at the highest levels of curling, while at the same time assisting local initiatives.

Our only sources of revenue are fees paid by parents, along with generous individuals and businesses who support the program. Our fees cover player uniforms, training and bonspiel fees, equipment and travel. To continue to grow the team, we are asking the businesses in our community for help, and will provide you and your business with great exposure in the process.

I would be grateful for the opportunity to speak with you further, and enclosed is a very brief summary of the team and the opportunities you have to assist us.

Respectfully Yours,

Kevin Greenwood
Manager, Team Fisher Curling (@teamfishercurls)
kevin@clarkwood.ca
905-261-7471



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Title Team Sponsor \$750 (2 Available)

- ~ One Year Sponsorship ~
- ~ Put Your Company Logo and Name Prominently on Front or Back of Uniforms ~
- ~ Large Logo on Pop-Up Banner to be Displayed at Bonspiels and Local Events ~
- ~ Weekly Social Media (Twitter) Shout-Outs and Promotion of Your Business ~
- ~ Opportunity to Distribute Marketing Material through the Team ~
- ~ Scheduled Team Visit to Your Business to Show Thanks and Support Your Customers ~
- ~ Free Business Promotion through Clarkwood Management Inc. ~
- ~ Recognition and Marketing at the Clarkwood Cup Bonspiel on January 25, 2020 ~

Support Team Sponsor \$250

- ~ One Year Sponsorship ~
- ~ Sleeve/Shoulder/Pant Logo on Uniforms ~
- ~ Logo on Pop-Up Banner to be Displayed at Bonspiels and Local Events ~
- ~ Bi-Weekly Social Media Shout-Outs and Promotion of Your Business ~
- ~ Opportunity to Distribute Marketing Material through the Team ~
- ~ Recognition and Marketing at the Clarkwood Cup Bonspiel on January 25, 2020 ~



For more information, contact:
Kevin Greenwood
Manager, Team Fisher Curling
kevin@clarkwood.ca 905-261-7471